



## SIGNATURE SOAP & SOLID BAR RANGE

### High-performing 'Off the Shelf' formulations to take your brand to the next level!

The solid bar revolution continues to grow from strength to strength. More consumers are switching to solid skin and haircare products that are both good for the skin and the environment.

Our Signature 'Off the Shelf' range helps brands tap into this growing market quickly, easily and cost effectively.

### It's as easy as: 1-2-3

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**1** FORMULATION SELECTION — Choose from our high-performing range of soap, cleansing bars and shampoo bars.
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**2** BRAND PERSONALISATION — Our expert team will guide you on the best bar size, shape, and packaging format for your brand.
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**3** MANUFACTURE — Once the product specification has been signed-off, our development team will get to work on bringing your product to life while you concentrate on the brand strategy for launch.

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ON-TREND FORMULATIONS
- 

SPEED TO MARKET
- 

COST EFFECTIVE MANUFACTURING
- 

TESTED & APPROVED FORMULATIONS
- 

EUROPEAN COMPLIANT SPECIFICATIONS

### It really is that simple!

We provide stability and compatibility testing as part of the approved Cosmetic Product Safety Report.

### Looking for sustainable packaging?

Alongside our plastic-free packaging formats, we offer a range of FSC-accredited substrates, providing your customers with even more sustainable alternatives.



# BAR SOAPS & BODY BARS

Bar soaps tick all the boxes for today's ethical consumer.

With efficacious formulations that cleanse, exfoliate, soothe and nourish, they use less water, less plastic, and last longer than liquid equivalents.

Covering a wide range of formulations to suit many different skin types and concerns, from hand soaps with powerful anti-bacterial ingredients to gently exfoliating and revitalising body bars, they are the sustainable, eco-friendly option that's kind to the skin and the environment.

## REVITALISING CITRIC BLAST BAR

An invigorating and refreshing citrus body bar.

Infused with nutrient-rich satsuma extract, soothing and detoxifying turmeric, and anti-inflammatory ginger.

The citric fragrance combines grapefruit, lemon and soft mandarin, to help revitalise, stimulate and enliven the senses. This powerful citrus bar brings a refreshing blast to your daily routine.

### KEY INGREDIENTS:

- ✓ Satsuma extract
- ✓ Turmeric root extract
- ✓ Ginger extract

**New!**  
Translucent base  
now available

## RELAX DE-STRESS BAR

Unwind and relax with this soothing body bar; the perfect partner to your wellbeing routine.

With calming green tea and a comforting lemon verbena fragrance to aid relaxation and promote better sleep.

This de-stress bar is like a balm for your body and mind.

### KEY INGREDIENTS:

- ✓ Green tea
- ✓ Colloidal oatmeal

**New!**  
Translucent base  
now available



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## CLEAN DEFENCE BAR SOAP



A gentle, effective way to keep hands germ-free.

Regular hand washing is one of the most effective ways to prevent germs and viruses from spreading.

This bar combines the powerful antibacterial and antifungal cleansing qualities of tea tree oil with moisturising shea butter. Specially formulated to fight germs without stripping the skin, leaving hands feeling soft and smooth.

### KEY INGREDIENTS:

- ✓ Tea tree oil
- ✓ Shea butter



SOAP BASE



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## ORGANIC SOAP WITH OLIVE OIL



A naturally nourishing, sustainable bar soap.

Well known for its skin nurturing properties, olive oil leaves skin feeling soothed and nourished.

Made with an organic soap base containing palm oil certified to the RSPO Identity Preserved (IP) supply chain model, and formulated with organic olive oil, this bar is super sustainable.

The natural fragrance combines grapefruit essential oil with notes of citrus, eucalyptus and vetiver.



Certifiable to the COSMOS Organic Standard

### KEY INGREDIENTS:

- ✓ Organic olive oil



ORGANIC SOAP BASE



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## COASTAL SHORES EXFOLIATING BAR



A luxurious bar to gently buff away impurities and restore the skin.

Inspired by the rugged coastal shore with refreshing marine notes of sea spray and balsam, this luxurious soap is enriched with nourishing shea butter and ground loofah for a gently enhanced cleanse.

Great for the bath or shower, this bar will leave skin feeling soft and smooth.

### KEY INGREDIENTS:

- ✓ Dead sea salt
- ✓ Ground loofah
- ✓ Shea butter



SOAP BASE



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## COCONUT EXFOLIATING BAR



A multi-use, exfoliating cleansing bar.

A natural coconut husk exfoliator helps to clear away dead skin cells and impurities.

Added Vitamin E protects skin from environmental damage by combating the harmful effects of free radicals, while coconut oil helps skin remain hydrated during cleansing.

### KEY INGREDIENTS:

- ✓ Coconut oil
- ✓ Vitamin E
- ✓ Coconut husk



SOAP BASE



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**New!**  
Translucent base  
now available

**New!**  
Translucent base  
now available

# SOLID SKINCARE & PERSONAL CARE

Cleansing bars are at the forefront of sustainable skincare, with multi-purpose formulations for body and face.

## SMOOTH OPERATOR SHAVE BAR

New!

Shave bar for face and body with natural, nourishing ingredients.

Enriched with skin-calming bisabolol, moisturising safflower oil, repairing aloe vera, and a gentle chamomile fragrance.

This specially formulated soap creates a dense, creamy lather for an effortlessly smooth shaving experience.

### KEY INGREDIENTS:

- ✓ Bisabolol
- ✓ Safflower oil
- ✓ Aloe Vera extract



SOAP BASE



93%  
NATURAL  
ORIGIN



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## BIOME BLISS INTIMATE BAR

New!

Designed to nourish and protect intimate and sensitive areas.

Elevate your self-care routine with soothing aloe vera, pH-balancing lactic acid and prebiotic inulin.

Soap-free and fragrance-free for a gentle cleanse.

### KEY INGREDIENTS:

- ✓ Aloe Vera extract
- ✓ Lactic acid
- ✓ Inulin



SYNDET BASE  
(pH balanced)



94%  
NATURAL  
ORIGIN



VEGAN



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## 3-IN-1 CLEANSING BAR

New!

Simplify your self-care routine with this all-in-one cleansing bar for hair, face and body.

Infused with rosemary oil for hair vitality, shea butter for nourishment, and detoxifying charcoal with rhassoul clay for a revitalising, deep cleanse.

A power-packed skin and hair care essential!

### KEY INGREDIENTS:

- ✓ Shea butter
- ✓ Rosemary oil
- ✓ Charcoal
- ✓ Rhassoul clay



SYNDET BASE  
(pH balanced)



94%  
NATURAL  
ORIGIN



VEGAN



RSPO-1106007

## SKIN ESSENTIALS BAR

A gentle cleansing bar formulated to help protect the skin's microbiome and combat environmental irritants.

Soothing rice milk, helps even skin tone, and cleansing Kaolin clay, helps unclog pores.

With a subtle cucumber fragrance, this is the go-to bar for your daily skincare routine.

### KEY INGREDIENTS:

- ✓ Rice milk
- ✓ Kaolin clay
- ✓ Almond oil
- ✓ Shea butter



SOAP BASE



92%  
NATURAL  
ORIGIN



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From botanicals that improve the skin's condition to powerhouse ingredients delivering targeted results, we blend science-led actives with nourishing natural additives to help various skin types and challenges.

## HYALURONIC MOISTURE-BOOST BAR



Say hello to your new skincare superhero to leave skin feeling refreshed and hydrated.

Hyaluronic acid is a moisture magnet that helps hydrate the skin and can hold over 1,000 times its weight in water.

Vitamin E is a potent antioxidant that protects the skin from free radicals.

Scented with a natural, botanical lime and petitgrain fragrance.

### KEY INGREDIENTS:

- ✓ Hyaluronic acid
- ✓ Vitamin E



SYNDET BASE  
(pH balanced)



95%  
NATURAL  
ORIGIN



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## VIT-C BRIGHTENING BAR



This bar combines two high-performing skincare ingredients to help give your skin a lift.

Bakuchiol, a natural alternative to retinol, helps boost collagen production and smooth out white lines, while Vitamin C helps brighten and even out skin tone.

Lightly fragranced with notes of oat and honey.

A highly effective bar that delivers.

### KEY INGREDIENTS:

- ✓ Bakuchiol
- ✓ Vitamin C



SYNDET BASE  
(pH balanced)



95%  
NATURAL  
ORIGIN



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## SALICYLIC SKIN SUPPORT BAR



A gentle cleansing bar that helps leave skin feeling supple and refreshed.

Salicylic acid helps exfoliate while cleaning out excess sebum in the pores to reduce oiliness. Niacinamide helps promote hydrated, even-toned skin.

Scented with a subtle aloe fragrance with herbal notes.

### KEY INGREDIENTS:

- ✓ Salicylic acid
- ✓ Niacinamide



SOAP BASE



90%  
NATURAL  
ORIGIN



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## CLARIFYING BAR



A multi-action bar to help restore elasticity, gently exfoliate and help draw out impurities.

With Rhassoul clay and charcoal to help purify and cleanse, combined with a blend of witch hazel and eucalyptus oil, both known for their anti-inflammatory properties. Leaves skin feeling cleansed with a natural, uplifting fragrance.

### KEY INGREDIENTS:

- ✓ Rhassoul clay
- ✓ Charcoal
- ✓ Witch hazel
- ✓ Eucalyptus oil



SOAP BASE



93%  
NATURAL  
ORIGIN



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# SOLID HAIRCARE

The market for solid haircare has exploded as a sustainable alternative to plastic-based liquid shampoo and conditioners.

What was once a niche industry of small producers is now a thriving sector. Many beauty and personal care brands are launching innovative shampoo and conditioning bars, bringing new consumers to the category.

As pioneers in solid-format haircare, we developed and manufactured our first, extruded bar shampoo in 2019. Our high-performing range of on-trend shampoo bars enables you to tap into this market quickly and effectively.

## ORGANIC JOJOBA & SHEA SHAMPOO BAR



A high-performing, naturally moisturising, organic shampoo bar.

This Organic jojoba conditioning blend provides moisture balance for the scalp as well as conditioning heat protection and frizz control benefits. Soothing shea butter helps hydrate, soften and nourish.

Naturally fragranced with kumquat and basil essential oils.

### KEY INGREDIENTS:

- ✓ Jojoba conditioning blend
- ✓ Shea butter



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Certifiable to the COSMOS Organic Standard



ORGANIC SYNDET BASE (pH balanced)

## SCALP SAVIOUR SHAMPOO BAR



**New!** Conditioning bar coming soon

A scalp-focused bar to help promote stronger, shinier and fuller hair.

Niacinamide, known for its circulation-boosting properties, helps support healthier, more luscious hair. Inulin's hydrating qualities help protect the skin's microbiome, while colloidal oatmeal helps nourish the scalp and improves hair elasticity.

Fragranced with a light floral accord with walnut, vanilla and coconut notes.

### KEY INGREDIENTS:

- ✓ Niacinamide
- ✓ Inulin
- ✓ Colloidal oatmeal



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SYNDET BASE (pH balanced)

## HYDRATING HERO SHAMPOO BAR



**New!** Conditioning bar coming soon

Say hello to hydrated locks with this revitalising shampoo bar.

Ceramides help to strengthen damaged strands, maintaining structure and integrity. Hemi-squalane and rice bran work together to deeply hydrate, restoring shine and lustre to dull, dry hair.

This conditioning powerhouse is scented with cranberry and pomegranate leaving hair feeling fresh and invigorated.

### KEY INGREDIENTS:

- ✓ Ceramides
- ✓ Hemi-squalane
- ✓ Rice bran



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SYNDET BASE (pH balanced)

## SUPERFOOD SHAMPOO BAR



**New!** Conditioning bar coming soon

A cleansing and nourishing shampoo bar with superfood actives.

Bang on-trend, this versatile shampoo bar is a great way to enter the sustainable arena or enhance your existing eco offering.

Avocado, mango, and cranberry oils help nourish hair, while the watermelon and guarana fragrance refreshes and uplifts.

### KEY INGREDIENTS:

- ✓ Avocado oil
- ✓ Mango oil
- ✓ Cranberry seed oil



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SYNDET BASE (pH balanced)

## SUSTAINABLE, ECO-FRIENDLY FORMULATIONS

Soapworks is working to reach net-zero carbon emissions by 2040.

We have a verified corporate carbon footprint to the GHG protocol standard. This allows us to understand our carbon impacts and action their reduction.



## SIGNATURE RANGE BASES

Our soap and non-soap bases are carefully selected for their sustainability, efficacy and performance benefits.

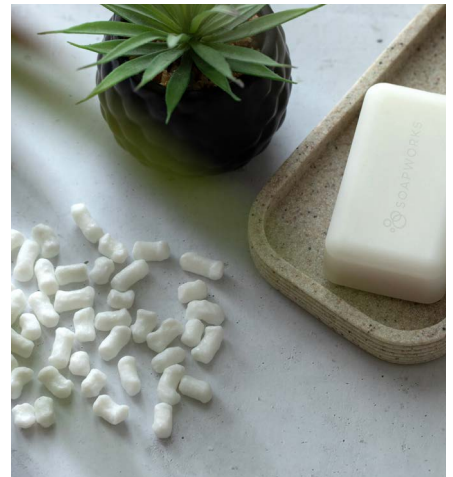
### RSPO Certified Palm Oil Base

The soap bases in our Signature Range are made from 100% sustainable palm oil supplied under the RSPO segregated (SG) supply chain model. Soapworks is a proud promoter of sustainable palm oil and was the first soap tablet finishing company in the world to be certified to the RSPO Supply Chain Certification Standard.



### Syndet Base

Our shampoo bar range and selected facial skincare bars are made with a **specially formulated, high-foaming Syndet base**. This has a pH of between 5.0 and 6.5, which balances with the scalp and skins' own natural pH for a gentler cleanse.



### Organic Soap Base

Our organic soap base is made with **identity preserved (IP) palm oil** sourced from our parent company, Daabon. This is the RSPO's highest standard, providing complete vertical integration and traceability from plantation to final formulation.



### Organic Shampoo Bar Base

The base in our organic shampoo bar uses a specially sourced **organic syndet base** that is specifically balanced to the scalp and skin's natural pH.



READY TO LAUNCH  
THE NEXT SOLID BAR  
SENSATION?

Let's talk!

[info@soapworksltd.co.uk](mailto:info@soapworksltd.co.uk)

+44 (0) 141 774 2282

[www.soapworksltd.co.uk](http://www.soapworksltd.co.uk)

soapworksltd

soapworks-ltd



Soapworks Ltd, Coltness Street, Queenslie Park, Glasgow G33 4JD, UK

\* % Natural Origin is calculated to the ISO 16128 standard.  
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